

Programme: BAJMC  
Semester: 2<sup>ND</sup>  
Assignment No: 1  
Due date of submission: 12.03.2019

### Instruction

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.
3. Write your Name, Programme, and Enrolment No. clearly at the top of the page.

**Course name- HISTORY OF PRINT & BROADCASTING IN INDIA**

**Course code- BAJMC-121**

Q.1 (a) Study the history of pre and post journalism of India and make a collection of their available specimen copy (photocopy).

(b) Prepare a report on working culture of government media organizations and private media houses.

Q.2 (a) you study the news agencies and their working pattern. Prepare a report on difference in news content of Hindi and English news agencies.

(b) You know very well role of Indian press in freedom struggle .write your opinion in 500 words.

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**Course name- PRINT JOURNALISM-1**

**Course code- BAJMC-122**

Q.1 (a) you know very well inverted pyramid style of news writing. Select a daily newspaper and analyse it and find out 5Ws and 1H of news writing.

(b) Prepare a report on difference between article, news, feature, backgrounder and editorial.

Q.2 (a) you know very well journalism as fourth estate. Describe the roles and responsibilities of a journalist in context of present scenario.

(b) Study the leads & intros of newspaper and prepare a report on it.

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**Course name- MEDIA LAWS AND ETHICS**

**Course code- BAJMC-123**

Q.1 (a) you know very well freedom of speech in Indian constitution.  
Explain the article 19(1) (a) of the Indian constitution.

(b) Prepare a report on press laws before independence and after.

Q.2 (a) Prepare a report on media laws pertaining to state, citizen, judiciary and legislature.

(b) You know very well media ethics .Explain why media ethics is important in media industry.

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**Course name- STILL PHOTOGRAPHY**

**Course code- BAJMC-124**

Q.1 (a) You know very well photography. Describe the history of photography in India.

(b) Describe the principle of camera obscura and how model digital camera works.

Q.2 (a) Describe the parts of single lens reflex camera with picture.

(b) Explain with example photographic lenses, aperture, focal length, Depth of focus and lens care.