

Programme: BAJMC
Semester: 6th
Assignment No: 2
Due date of submission: 22.04.2019

Instruction

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.
3. Write your Name, Programme, and Enrolment No. clearly at the top of the page.

Course name- MEDIA ORGANISATION AND MANAGEMENT

Course Code- BAJMC-321

Q.1 (a) Describe the ownership patterns of media organizations in India.

(b) What do you understand by cross media ownership?

2 (a) What do you understand by economics of newspapers?

(b) Describe the steps involved in establishing a print media organization.

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Course name- CONTEMPORARY ISSUES

Course Code- BAJMC-322

Q.1 (a) You Study the security concerns of India try to explain the present status of nuclear power in India.

(b) What do you understand by criminalization of politics?

2 (a) What do you understand by gender issues in India?

(b) Write two current issues related with internal security of India.

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Course name- GLOBAL MEDIA SCENARIO

Course Code- BAJMC-323

Q.1 (a): Write a short note on emergence of global village of media.

(b) What do you understand by policies of global communication?

2 (a) What do you understand by hegemony of international media Mughals?

(b) Write a short note on democratization of communication.