

Programme: MAJMC  
Semester: 2nd  
Assignment No: 2  
Due date of submission: 22.04.2019

### Instruction

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.
3. Write your Name, Programme, and Enrolment No. clearly at the top of the page.

**Course name- RADIO**

**Course Code-MAJMC-121**

Q.1 (a): You Study the radio programme production try to explain the formats for radio programmes.

(b) What do you understand by organization of radio news room?

Q.2 (a) What do you understand by structure and types of radio news bulletins?

(b) You know very well broadcasting try to explain the communication process in the broadcast setting.

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**Course name- TELEVISION**

**Course Code-MAJMC-122**

Q.1 (a): You Study the media industry of India try to explain the Mass media ownership pattern problems in India.

(b) What do you understand by organization set up of Doordarshan?

2 (a) Prepare a report on content coverage analyses of leading news channels in India.

(b) What do you understand by visualizing news?

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**Course name- MEDIA MANAGEMENT, LAWS AND ETHICS**

**Course Code-MAJMC-123**

Q.1 (a): You Study the concept of autonomy try to explain the structure and functions of prasar bharti.

(b) What do you understand by constitutional obligations?

2 (a) What do you understand by right to information?

(b) You study the concept of Defamation try to explain the law of contempt of court.

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**Course name- DEVELOPMENT COMMUNICATION**

**Course Code-MAJMC-124**

Q.1 (a): You Study the models of development communication try to explain the role of media in development strategies.

(b) What do you understand by panchayati Raj?

2 (a) What do you understand by agricultural and rural development?

(b) You study the concept of rural development try to explain the problems and prospects of agriculture and village life.